

## Key Tips for Business Owners during these different times

### Leadership

#### Time to

- Show strength of character
- Be clear with your communications
- Be compassionate
- Be decisive
- Be POSITIVE but realistic
- Ask staff for their input to solutions

This is an opportunity to embrace change within your organisation this will be necessary to ;

a/ survive and b/ lock in new positive actions for the long term.

### 3 Keys to Focus on for Business Owners

1. You, and your staff's health and wellbeing (both physical and mental) is the first and most important focus.
2. Cash flow is King; create a daily spread sheet going out at least 90 days; conserve as much Cash as you can now utilising the ATO and the Banks
3. Daily
  - clear communications to your staff and clients
  - focus everyone on completion of jobs and invoicing
  - collect cash
  - talk to your advisors and other business owners
  - exercise

This current situation is not a reflection on you, you are not alone so please pick up the phone and connect- don't stay isolated.